

AN IMMEDIATE AND COMPLETE CLEARANCE IS IMPERATIVE

Our extensive alterations set us back at least a month in business—a backward season made it worse—and now the Xmas goods are piling in—and our shelves are loaded down with fall merchandise—WE MUST CLOSE OUT ALL LINES. NO MATTER WHAT THE LOSS—

SALT LAKE'S
GREATEST
SPECIALTY
GARMENT
DEPARTMENT,
OCCUPYING
OVER 10,000
SQUARE FEET.

Cohn's
DRY GOODS STORE
222-224 MAIN ST.

MOST
CENTRALLY
LOCATED STORE
IN TOWN.
THE MECCA
FOR SALT
LAKE'S PRUDENT
SHOPPERS.

WE MUST MAKE ROOM FOR CHRISTMAS MERCHANDISE

All lines slaughtered—nothing spared—we've got to force business—prices reduced to a mere shadow—you select from the best lines shown this season at cost prices—many at less—It's your greatest opportunity to save on winter wearables—AS THESE ARE OUR REGULAR LINES—AND POSSESS ALL THE EXCELLENCE OF COHN MERCHANDISE—

GREAT PRE-CHRISTMAS CLEARANCE

of NEW, STYLISH, DESIRABLE HIGH-GRADE MERCHANDISE

FURS

Our Entire Stock Without Exception to Close Out at

**1/3 to 1/2
REDUCTIONS**

Not an exception—nothing reserved—our entire stock of fur pieces, fur sets and fur coats to be sacrificed at a third to a half and even less than a half off. The rarest skins—the newest styles—the most beautiful pieces—all go—from the least expensive little child's set to the most luxurious sealskin coat—you choose without reserve—

We quote a few numbers here—as examples of the radical reductions we are making throughout the stock—

Xmas furs should be chosen now—a small deposit will hold any piece till you wish it.

\$105.00 Genuine Mink Scarf.....	\$70.00
\$85.00 Genuine Raccoon Scarf.....	\$50.00
\$85.00 Imitation Moleskin Scarf.....	\$50.00
\$9.75 Black Coney Scarf.....	\$6.50
\$5.00 Black Coney Scarf.....	\$1.29
\$100.00 Genuine Mink Muff.....	\$67.00
\$21.00 Isabella Opossum Muff.....	\$14.00
\$11.00 Black Coney Muff.....	\$7.50
\$9.75 Brown Coney Muff.....	\$6.50
\$3.75 Black Coney Muff.....	\$1.98
\$30.00 Fancy French Coney set.....	\$20.00
\$15.00 Australian Wolf set.....	\$10.00
\$17.50 Gray Fox, Misses' set.....	\$11.65
\$10.00 Blue Coney Misses' set.....	\$6.65
\$6.50 White Coney Misses' set.....	\$4.35
\$6.00 Brown Coney Misses' set.....	\$4.00
\$3.95 Brown Coney Misses' set.....	\$2.65
\$1.75 Child's Angora set.....	\$1.29
\$1.75 Child's White Coney set.....	\$1.29

Finest select French Seal Coat—52-inch length—brocaded lining—crocheted buttons—splendid \$132.00 values—to close **\$88.00**

Beautiful Russian Pony Coat—52-inch length—Faille silk lined—satin kicker—regular \$80.00 coat **\$53.35**

Russian Pony Coat—Finest selected skin—Faille silk lined—black satin kicker—splendid \$103.00 value—to close **\$68.00**

COATS

Without a doubt the finest line of coats shown in Salt Lake City—we say it is—and we want you to make us prove it—There are the very newest ideas in Johnny coats of dark blue and golden brown boucle, with colored satin lining and velvet and satin collars and cuffs—Full length diagonal boucles and chinchillas—some with broad satin and velvet bands at bottom—wide contrasting revers and huge collars—beautiful two-tone diagonal stripe boucles with wide novelty collars of velvet—some with satin and velvet throw scarfs—values to \$38.50—Choose at only **\$23.50**

WAISTS A hundred dainty chiffon and taffeta waists in light and dark shades—daintiest draped and overdressed ideas—most exquisite trimmings—excellent values at \$5.00 to \$7.00—Choose Monday and while they last at only **\$3.98**

DRESSES

An elegant assortment of messaline, charmeuse, eponge, serge, velvet and corduroy dresses in the very latest models—All the new draped styles—fancy collars, fancy yokes and cuffs—Persian embroidery, lace, self and other fetching embellishments—Values to \$39.00—Monday and week you choose at **\$19.50**

PARTY GOWNS—Dainty and exquisite—seventy-five beauties in the lot—chiffons and nets, draped over silks, laces, etc., exquisite silk, bugle, spangle, fringe, and lace trimmings—dainty floral buds—some accordion pleated—every one an exclusively beautiful model—worth to \$25.00 each—Choose at **\$13.95**

SUITS

100 HERE
Worth \$27.50 up to \$38.50, each

\$19.75

All the wanted materials, including rayonettes, serges, mixtures, corduroys, chevrons, worsteds, diagonals etc.—Plain tailored and novelty styles—A great sacrifice of these \$27.50 to \$38.50 suits at only \$19.75.

S. H. & M. Petticoats

With the three months guarantee—All wanted shades in finest silk—five beautiful styles to choose from—recognized \$7.50 quality—Monday and week special—

\$3.98

ANOTHER WEEK OF OUR GREAT THANKSGIVING LINEN SALE

Another week that those of our customers who were unable to attend last week may avail themselves of this great money-saving opportunity—and take it from us—the qualities we offer at the prices make them "Bargains" not "Misnamed"—read on—

TABLE DAMASK—

A \$1 bleached table damask, two yards wide, heavy, high finish and will give good satisfaction, yard 50c	\$1.25 bleached or unbleached table damask, 70 inches wide, a heavy, serviceable quality, in this sale, yard 69c	\$1.75 bleached table damask, two yards wide, extra weight and extra satin finish, in this sale at, yard 98c	\$2 embossed table damask, will wear like leather, in fact none made more serviceable. Sale price, per yard \$1.19
--	---	---	---

NAPKINS—

\$1 lunch napkins, fringed or plain, with or without colored borders, dozen 59c	\$1.50 bleached napkins, 5-8 size, good one, at, dozen 90c	\$4.00 napkins, extra dinner size, full bleached and heavy weight, the dozen \$2.69	\$5.00 bleached napkins and none better at \$5 anywhere, fully embossed, dinner size, the never wear out sort, dozen \$3.54
--	---	--	--

TABLE SETS—

A grouping of lunch sets, including scalloped sets, hemstitched sets and colored damask sets: 45x45-inch cloths, with half dozen napkins to match; choice \$3.90	\$6.00 pattern sets; 2x2-yard cloths, with a dozen dinner size napkins; pure flax; Irish make; the set \$4.38	\$8.50 table sets, fine Irish napkins, heavy and serviceable, 8x8 cloth with dinner size napkins, the set in this sale \$5.40
---	--	--

\$10 and \$12.50 table sets 8x8 and 8x10 cloths with dinner size napkins, extra value in this sale the set **\$6.50**
All our better grade of separate table cloths of such famed makes as John S. Brown & Sons, Richardson & Sons and Oden, etc., in all sizes from 8x8 to 10x16, to go tomorrow at **1/3 Off**

FANCY LINENS

10c fringed doilies, 8x8 inch, each 5c	50c hemstitched and open work scarfs and squares, each 17c	30c scalloped doilies, 12x12 inch, each 25c	50c Maderia doilies, elegant designs, 8x8 inch, each 29c	45c hemstitched damask doilies, 11x11 inch, each 23c	\$1 round or square centerpieces, each 55c	\$3 eyelet work centerpieces round or square, each \$1.50	25c linen cluny doilies, 6x6 inch 12c	40c linen cluny doilies, 9x9 inch, each 25c
---	---	--	---	---	---	--	--	--

TOWELS—

12x12 hemmed huck towels, 18x36-inch size, good weight, each 7 1/2c	40c scalloped or hemstitched bird's eye huck towels, choice 25c	Monday, each 25c	Extra fine \$1.25 towels, all buck huck with damask figures or all damask, large size hemstitched, some with space for monogram, choice of all at, each 59c	20c bath towels, good size and weight, each 11c	25c initial bath towels, colored ends, double thread, each 15c	45c bath towels, largest and best towel ever shown in Salt Lake at the price, all white or colored ends, each 25c
--	--	-------------------------	--	--	---	--

\$3.50 heavy German all linen table cloths, 2x2 yard size, elegant for general every day use, each **\$2.45**

BED SPREADS—

\$1.50 bed spreads for large size beds, plain hems, pretty effects, each 89c	\$2.90 bed spreads, large sizes, either fringed or scalloped with cut corners, Merselles effects, each \$1.45	Fine spreads, \$5 and \$6 value, a few very slightly soiled, large sizes, scalloped or fringed cut corners, choice, at \$3.45
---	--	--

SHEETS AND PILLOW CASES—

60c sheets, 2x2 1/2 yard size, weighty sheeting, each 37c	\$1.10 bleached, hemstitched sheets, 2 1/2 x 2 1/2 yard size, elegant sheeting, each 72c	15c pillow cases, 42x36 inch size, each 9c	18c pillow cases made from the well known Popperell casing, each 11 1/2c
--	---	---	---

SUITINGS and CLOAKINGS UNMERCIFULLY SACRIFICED

A backward season has left us with far too heavy a stock for this time of year—and besides, we've got to give up most of our dress goods space to the showing of Holiday goods—hence, a quick selling is necessary—prices have been cut to the bone—you choose from our highest grade fabrics at prices you never dreamed of getting them for—here are just five examples—the entire stock is reduced proportionately—of course early choosing is wise choosing—

Novelty mixtures—50 inches wide—worth \$1.25 a yard—this week to close—

89c

Suitings in ratine and mannish mixtures—44 to 54 inches wide—for dresses, for skirts, for suits—worth \$1.50 to \$1.75 a yard—to close—at the yard—

\$1.15

EXTRA SPECIAL—Choose from our entire stock of \$2.50 to \$3.50 mixtures, zebelines, tweeds, two-tone diagonal and bedford cords, etc.—in 54, 56 and 58-inch widths—at, the yard **\$1.89**

Diagonal and mannish mixed suitings—56-inch widths—splendid \$1.65 to \$2.00 qualities—this week to close—the yard—

\$1.33

56-inch cloakings in gray and tan—worth \$2.00 a yard—and 56-inch suitings in a variety of mixed mannish effects—worth \$2.00 and \$2.25 a yard—either to go at a yard—

\$1.59

\$1.89

TRIMMINGS

Handsome all-over embroideries for Xmas aprons, bouffant caps, etc., extra special, a yard—

69c

Val laces and insertions, dainty patterns—extra special, the dozen yards—

50c

Odd lots of laces in regular 5c and 10c a yard qualities, special to close, the yard—

1c

RIBBONS For Christmas Fancy Work

Plain colors, warp prints, checks and stripes, best quality taffeta, 5 to 7 inches wide—extra **19c**

Narrow ribbons suitable for fancy work, one-eighth to one-half inch wide, 5 yards to the bolt, special, the bolt **10c**